



green
rewards

for
greener
living

StudentForce teams up with Green Rewards for the Stars of Sustainability Awards 2011

Making sustainability possible for individuals, the local community, economy and the environment is a major challenge; but for those who succeed, they're often unacknowledged and under-appreciated – that's why greenrewards.co.uk has teamed up with StudentForce to support its Stars of Sustainability Awards 2011.

Like StudentForce, Green Rewards believes passionately in sustainability, particularly encouraging the younger generation to take positive steps - our mission is to stimulate green and ethical consumption, encouraging people to lead more sustainable lifestyles. More carrots, less stick; so we're helping students get a head start by giving away £5 eco gift vouchers* to every attendee!

Our eco gift vouchers are also being used to reward the student winners of the StudentForce Sustainability Star of the Year Award and the StudentForce Education Sector Star of the Year Award. Winners will receive an eco gift voucher, allowing them to choose from 2000+ eco-products online: from [gardening](#) to [eco-gadgets](#), [beauty products](#) to [eco-experience](#), such as our [wine tasting workshop](#), a full day of [canoeing](#), even the [assault course for two](#); the possibilities are (almost) endless!

Jenny Mace, Projects Co-ordinator at StudentForce, says 'This is an exciting time for young people, communities, employees and our partners – these people have done amazing things and their outstanding achievements need to be celebrated, shared and recognized.'

Taking place on Monday 28th March, guest-speakers include Greenpeace, the Soil Association, the Green Party and author/documentary-maker Nick Rosen.

For more information, please visit the [Stars of Sustainability website](#).

*minimum spend required

Notes for Editors:

Green Rewards is a unique sustainable incentives and rewards scheme. As well as providing an on-line shop for consumers underpinned by its own Green Points loyalty currency, Green Rewards provides motivational paper and e-vouchers to incentivise staff, customer and household behaviour. Its on-line green shop includes something for everyone with over 2,000 products ranging from organic lip balms and ethical fashion to books, DVDs, organic wine, charity donations and even kayaking and sailing experiences. Everything in the range is rigorously vetted and approved by an independent Sustainability Advisory Panel that includes some of the UK's leading figures covering carbon management, ethical fashion, waste, recycling and fair trade.

For more information, please call Dominic Davies on 0207 326 5055 or email him at dominic.davies@greenrewards.co.uk