



green
rewards

for
sustainable
living

Press Release | 14th April 2011

Who said Easter has to be all pink & yellow?

Here at Green Rewards, we're going Green & Black's!

With spring sneaking up on us and Easter fast approaching, it is that guilt-free chocolate eating season once again. Here at Green Rewards this year, our team is enjoying a wide collection of organic chocolate, wine, cider, and beer (yes, beer!) by Green & Black's! Jealous? Don't worry, we've come to the rescue!

And don't forget: for every pound you spend with us, we'll give you 10 Green Points! It's our way of saying thank you for being environmentally conscious. When you want to spend your points, every product in [Our Green Shop](#) is priced in cash and [Green Points \(GP\)](#) so why not enjoy a yummy and rewarding Easter!



Beer & Bars Green Gift Set | £16.85

The Green & Black's is a well known brand which produces high quality chocolate and has spearheaded the fair trade movement since the 1990s with its Maya Gold brand being the first certified fair trade brand in the UK.

Today they are as well known for their ethics as their exceptional chocolates as they still insist on fair-trade organic cocoa beans being used across their range. The range itself is huge with something for everyone. We at Green Rewards especially love their gift sets which make great presents for everyone. Everyone loves chocolate and now you can enjoy it guilt free (well environmentally guilt free anyway!)



Chocolate Lovers Bar Collection | £20.42

Green & Black's organic collection of signature chocolate bars, for chocolate lovers. This is our ultimate flavour experience, ranging from the intense dark 85% to milk chocolate and white. Complemented by Green and Black's miniature collection, beautifully tied with gold ribbons. The whole gift is presented in a desirable gift box with a Green & Black's satin ribbon.

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Green Rewards is a trading name of Green Leaning Limited
Registered address: 8 Baden Place, Crosby Row, London SE1 1YW
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Ultimate Cook's Delight Green Gift Set | £25.54

Happy days are here for us with this fantastic organic chocolate cooks Gift set from Green & Black's.

Perfect gifts for passionate cooks are hard to find but we think we've cracked it with this one. Green & Black's latest best selling recipe book which tempts, teases and torments lovers of this food of the Gods. Three 72% Cooking Chocolate bars- each square weighs exactly 5g, making it easy to measure. Also included is the fairtrade cocoa powder which has a complex flavour and is alkalised or "Dutched" to emphasise the robust chocolatey notes.

Notes to Editors:

Green Rewards is a green and ethical online shop and rewards scheme that provides people with an easy and engaging way to lead a greener lifestyle and play their part in tackling climate change. The venture was set up by Graham Simmonds, former Chief Executive of the environmental charity Trees for Cities, whilst the radio and television personality, Neil Fox (who currently presents Magic FM's Breakfast Show) is involved as a director.

At www.greenrewards.co.uk people can visit Our Green Shop where we have brought together over 1500 eco products, gifts and experiences offering something for everyone – from bird feeders for the garden, energy saving devices for the house, toys for the kids, ethical fashion, green charity gifts and much, much more!

Our Green Points can only be spent in Our Green Shop where everything has been rigorously vetted by an independent Sustainability Advisory Panel that includes some of the UK's leading figures covering carbon footprinting, ethical fashion, recycling and fair trade.

For more information, please call Dominic Davies on 020 7326 5055 or email him at

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